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From: Herzing, Henry [hherzing@herzing.edu]
Sent: Monday, August 24, 2009 5:28 PM
To: Redacted by HELP Committee
Cc: Herzing, Renee
Subject: RE: 90/10 as of 8.14.2009

I agree on Omaha for Toledo-and we ought to move now if everyone is in accord-it would take a small amount of pressure off the Madison group for the last 4months

From: Redacted by HELP Committee
Sent: Monday, August 24, 2009 8:38 AM
To: Herzing, Henry; Herzing, Renee
Subject: RE: 90/10 as of 8.14.2009

My initial thought is to match Toledo with Omaha because they are smaller enterprises and that way we can reserve Minneapolis for Akron if necessary. Right now the Toledo/Omaha rate would be: $\$1,213,965.80/\$1,671,082.79 = 72.6\%$. In theory, their revenue could go up to about \$4,000,000.00 combined, with the current cash and they would still be under the allowable threshold so that gives them room for growth. I am a bit concerned that Omaha's demographic might shift a bit though because they are now going to be offering MA and MBIC programs. The drawback to this combination is that it might not be as long term as we want it to be, but it does leave Minneapolis open in case we need to do something drastic with Akron.

Right now Akron/Minneapolis would be $\$7,465,435.45/\$9,511,055.42 = 78.5\%$. This group could in theory go up to the \$20,000,000.00 mark in combined revenue, with the current cash and still be under the 90% threshold. The problem with this calculation is that it includes a half year of Ohio grant in the calculation so it is skewed as well.

These are my initial thoughts, let me know if you would like to discuss in further detail.

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From: Herzing, Henry
Sent: Saturday, August 22, 2009 3:49 PM
To: Redacted by HELP Committee; Herzing, Renee
Subject: RE: 90/10 as of 8.14.2009

Think we should move Toledo to Minneapolis or Omaha- your thoughts?

From: Redacted by HELP Committee
Sent: Thursday, August 20, 2009 8:16 AM
To: DL-US Financial Aid Directors; DL-US Presidents
Cc: Herzing, Renee; Herzing, Henry; Gugelmeyer, Roger
Subject: 90/10 as of 8.14.2009

12/2/2010

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Below is the 2009 90/10 calculation as of 8.14.2009 for all US campuses:

Campus	Title IV Receipts	Denominator Amount Used in 90/10 Calculation	90/10 Percentage
Akron	\$5,643,493.00	\$6,370,098.98	88.6%
ATL/NOR/ORL Group	\$9,075,177.70	\$10,775,024.74	84.2%
Atlanta	\$4,346,191.62	\$5,194,821.93	83.7%
New Orleans	\$2,434,935.58	\$2,634,038.87	92.4%
Orlando	\$2,294,050.50	\$2,946,163.94	77.9%
Birmingham	\$3,109,619.11	\$3,579,253.87	86.9%
MSN/ONL/TOL Group	\$18,354,473.87	\$20,816,578.00	88.2%
Madison	\$5,161,034.20	\$7,053,912.73	73.2%
Online	\$12,613,922.67	\$13,159,629.27	95.9%
Toledo	\$579,517.00	\$603,036.00	96.1%
Minneapolis	\$1,821,942.45	\$3,140,956.44	58.0%
Omaha	\$634,448.80	\$1,068,046.79	59.4%
Total	\$38,639,154.93	\$45,749,958.82	84.5%

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