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**From:** Finance Employee  
**Sent:** Wednesday, October 28, 2009 12:31 PM  
**To:** Campus Presidents  
**Cc:** Campus Employee  
**Subject:** RE: Price

Please remember that there are Title IV implication here.

AA programs qualify for a fair amount more in TIV funds. Hence, the price has to be able to provide a gap large enough so that the campus does not experience 90;10 issues.

20K is too low. The reason that Dallas is charging as much as they do is because of this factor.

Redacted

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Building Futures

-----Original Message-----

**From:** Campus President  
**Sent:** Tuesday, October 27, 2009 6:12 PM  
**To:** Finance Employees; Campus President  
**Subject:** Price

I also think we should base price on a fair return for our grads. What kind of starting salary can they expect for the investment.

Confidential

KHE 286119